

Arihant Jain Branding & Product Designer

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🔗 <https://arihantdoeswhatever.online> <https://www.linkedin.com/in/arihantdoeswhatever>

Behance <https://www.behance.net/arihantdoeswhatever>

PROFILE

Branding and Product Designer with a foundation in **visual identity systems, UX, and web design**. Builds **brand systems** end-to-end — **logo, typography, colour, and guidelines**. Designs digital products from **research** through **prototyping**. Proficient in **AI-assisted design** and development workflows. **Computer Science background** enables **fluent collaboration** with teams.

PROJECTS

NEUVE — Brand Identity System [🔗](#)

(Personal Project)

Designed complete brand system from scratch: logo, type system, colour palette, brand guidelines, and full visual language.

Arc Aura · Arbitrage Hub · FlowApp [🔗](#)

Brand identity, UX, and web design across self-initiated projects. Full case studies on Behance.

MindMetrics — Interactive Memory Game [🔗](#)

(SJU Open Day Exhibition)

Led UX design and frontend development for a card-flip memory game with live statistical analysis. Integrated Python Flask backend and Power BI dashboards. Demoed to 70+ users with strong reception from judges.

Siyologics — Full Stack Web Project [🔗](#)

(St. Joseph's University)

Sole designer and frontend developer. Designed and built the complete frontend end-to-end, leveraging AI tools to move fast and refining through multiple iterations. Contributed to backend and database architecture. Site shipped to production.

Spotify to YouTube Music Migrator [🔗](#)

(Personal Project)

Built a Python CLI tool using YouTube Data API v3 and OAuth2 to migrate 10,000+ songs across multiple playlists. Handles duplicate detection, failure logging, and .txt file parsing.

SKILLS/TOOLS

Brand & Visual Identity

Logo Design, Typography, Colour Systems, Brand Guidelines, Visual Language, Responsive Design

Product & UX Design

UX Research, Wireframing & Prototyping, Information Architecture, Design Systems, Usability Testing

Tools

Figma, Framer, Adobe Creative Suite, Inkscape, GIMP

Code

HTML, CSS, JS, Python

Other

AI-assisted Design, AI-assisted Development, Design-to-Dev Handoff

PROFESSIONAL EXPERIENCE

Graphic Design Intern

Make-A-Wish India

Designed campaign visuals across social and print, adapting messaging for different audiences and formats for NGO communication initiatives.

09/2025 – 10/2025

Remote

Multimedia & Design Intern <i>Photoalchemy</i> Owned end-to-end visual production across design, photography, and content editing over a two-month engagement.	04/2025 – 05/2025 Bengaluru, India
Apparel & Graphic Design Intern <i>Peninsula Swim & Wear</i> Designed product and apparel prints for new apparel brand launches.	11/2024 – 12/2024 Remote
Video Production Intern <i>StoneSoup.in</i> Produced and edited promotional video content for sustainable product campaigns.	02/2024 – 03/2024 Bengaluru, India

EDUCATION

Bachelor's in Computer Science & Statistics <i>St. Joseph's University</i>	07/2023 – Present Bengaluru, India
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